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Watkins Insurance Group Announces Promotion of Veteran Team Member

AUSTIN, TX, March 25, 2008 –Watkins Insurance Group, the largest full-service, locally owned independent insurance agency in Austin, announces the promotion of Matt Womack to partner.

“Matt has been an intricate part of helping Watkins Insurance Group grow over the last few years and become the agency we are today,” said Patrick Watkins, president, Watkins Insurance Group. “Throughout his tenure, he’s proven to be an astute team member with strong leadership skills. He possesses a real focus on client service.”

Womack joined the company in 2003 as an insurance agent. Prior to joining Watkins Insurance Group, Womack was a proprietary trader and technology entrepreneur.

He is a member of the Austin Technology Council, the Greater Austin Chamber of Commerce, the Northwest Chamber of Commerce and the Real Estate Council of Austin. He is a board member of the Lake Travis Education Foundation and the Independent Insurance Agents of Austin. Womack is also serving as the 2008 president of Choose Austin First, an organization devoted to promoting Austin-based businesses.

In his new role, Womack will continue to provide insurance advisory services to clients and expand his responsibilities into strategic firm-wide initiatives. Currently, the firm has five partners across its nine offices located in the Greater Austin area and East Texas, including Cedar Park, Hawkins, Holly Lake Ranch, Longview, Marble Falls, Mineola, Tyler and Waco.

About Watkins Insurance Group

Founded in Austin in 1949, Watkins Insurance Group is now the largest and fastest-growing locally owned independent insurance agency in central Texas. Headquartered in Austin, Watkins Insurance Group has nine locations throughout Texas, including offices in Cedar Park, Hawkins, Holly Lake Ranch, Longview, Marble Falls, Mineola, Tyler and Waco. For more information about the Watkins Insurance Group, please visit www.watkinsinsurancegroup.com

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