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Immediate Release:

Watkins Insurance Group Ranks among the 2008 Best Places to Work in Central Texas by the Austin Business Journal

Fastest Growing Texas Insurance Company is Recognized for Outstanding Work Environment and Benefits for Growing Number of Employees

Austin, TX -Sept. 22, 2008 - Watkins Insurance Group, the largest full-service, locally owned independent insurance agency in Austin, is ranked #17 on the *Austin Business Journals'* annual list of Best Places to Work 2008. The prestigious award recognizes Watkins Insurance Group for its excellent work environment, benefits and management for the second year in a row.

"We're honored that Watkins Insurance Group has been recognized as an outstanding place to work again this year. We have experienced rapid growth in customers and employees while always maintaining the exceptional work environment which has really set us apart in the industry," said Patrick Watkins, president, Watkins Insurance Group. "We value our employees and strive to create the best environment for them to meet their professional goals. It is because of our dedicated group of employees that Watkins Insurance Group is able to grow our customer base and provide excellent service."

Every year, *Austin Business Journal's* Best Places to Work selects the top 100 companies to work for in Central Texas. Watkins Insurance Group ranked 17 out of 20 for businesses employing 25-50 people. The ranking is based entirely on responses to an online employee satisfaction survey, which polls at least 50 percent of the employees in each company.

About Watkins Insurance Group

Founded in Austin in 1949, Watkins Insurance Group is now the largest and fastest-growing locally owned independent insurance agency in central Texas. Headquartered in Austin, Watkins Insurance Group has nine locations throughout Texas, including offices in Cedar Park, Hawkins, Holly Lake Ranch, Longview, Marble Falls, Mineola, Tyler and Waco. For more information about the Watkins Insurance Group, please visit www.watkinsinsurancegroup.com