

# *Watkins Insurance*

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**GROUP**

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**Immediate Release:**

## **Watkins Insurance Group Volunteers as Donation Site**

*Donations for Central Texas Fire Victims established in northwest Austin*

**Austin, TX - September 6, 2011** - Locally-owned Watkins Insurance Group has established a Donation Drop-off site to help victims of the Central Texas fires. Located at 3834 Spicewood Springs Road, items are being collected in the lobby Tuesday through Friday the 9<sup>th</sup> between 8 a.m. and 5 p.m. Watkins Insurance Group is asking for donations of water, toiletries, new undergarments, cell phone chargers and stuffed animals.

“We want to do all we can to help our neighbors.” said Patrick Watkins, President, Watkins Insurance Group. “Our business has been a part of this great community for over 60 years and we are happy to help those in need. Sometimes the only good thing about a tragedy is the impact a caring community can make.”

Organizing the donation site is Emily Eakin of Watkins Insurance Group. Questions and suggestions can be made to her at [emily@watkinsinsurancegroup.com](mailto:emily@watkinsinsurancegroup.com) or phone at 512-637-4180. “So far we are really relying on word-of-mouth and social networking to get out the message that a northwest Austin site is available to take donations.” Eakin continued, “Any assistance spreading that message is greatly appreciated.” She encourages ‘Liking’ the Facebook page created, “Central Texas Fire Relief Donation Site.” Watkins Insurance Group has also been following Twitter and local news sources in an effort to report the latest on central texas fires and efforts to assist firefighters and victims at @TweetWatkins.

### **About Watkins Insurance Group**

Founded in Austin in 1949, Watkins Insurance Group is one of the largest and fastest-growing independent insurance agencies in Texas. Since 1994 Watkins Insurance Group has grown from a four person staff to nearly 90 team members across Texas. Headquartered in Austin, Watkins Insurance Group has seven locations throughout Texas including offices in Marble Falls, Waco, Longview, Tyler, Mineola and Holly Lake.

For more information about the Watkins Insurance Group, please visit [www.WatkinsInsuranceGroup.com](http://www.WatkinsInsuranceGroup.com)

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