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**FOR IMMEDIATE RELEASE**

**Independent Insurance Agents of Austin present coveted Presidents' Award**  
*Matt Womack Honored with Prestigious Award*

**AUSTIN, TX September 23, 2008**— Matt Womack, partner of the Watkins Insurance Group, was honored with Independent Insurance Agents of Austin's Presidents' Award.

"The organization has not given out the award in the past ten years but Matt Womack has been an exceptional part of our organization and has made a great contribution to the insurance industry as a whole," said Chris Heinchon, president, IIAAustin. "The President's award acknowledges all the hard-work and dedication Matt has put forth in the last few years."

The award is based on performance and is given out by the outgoing President of IIAAustin. Because of the requirements to receive the award, it is not always granted on an annual basis. Womack is the first recipient to receive it in 10 years. Recently, Womack also received the Young Agent of the Year award for the State of Texas.

Active in the community, Womack is a member of the Austin Technology Council, the Greater Austin Chamber of Commerce, the Northwest Chamber of Commerce and the Real Estate Council of Austin. He is a board member of the Lake Travis Education Foundation and the Independent Insurance Agents of Austin. Womack is also serving as the 2008 president of Choose Austin First, an organization devoted to promoting Austin-based businesses. Womack is also serving as the 2009 Chair for the Independent Insurance Agents of Texas Young Agent Advisory Council.

**About Watkins Insurance Group**

Founded in Austin in 1949, Watkins Insurance Group is now the largest and fastest-growing locally owned independent insurance agency in Central Texas. Headquartered in Austin, Watkins Insurance Group has nine locations throughout Texas, including offices in Cedar Park, Hawkins, Holly Lake Ranch, Marble Falls, Longview, Mineola, Tyler and Waco.

For more information, please visit [www.watkinsinsurancegroup.com](http://www.watkinsinsurancegroup.com).

**About IIAAustin**

The Austin Association of Independent Insurance Agents was organized in 1926. The organization works to give mutual help and protection of its members in their work and service. Education is also another top priority of IIAAustin. Members of IIAAustin offer all lines of insurance—property, casualty, life, and health—as well as employee benefit plans and retirement products. For more information about IIAAustin please visit: [www.iaaustin.com](http://www.iaaustin.com)