



Contact: Emily W Eakin
512.452.8877

emily@watkinsinsurancegroup.com

Immediate Release:

Watkins Insurance Group Continues to Rank among the Best Places to Work in Central Texas

Fastest Growing Central Texas Insurance Agency is Recognized for Outstanding Work Environment

Austin, TX – June 1, 2010 – Watkins Insurance Group, the largest full-service, locally owned independent insurance agency in Central Texas, is once again ranked on the *Austin Business Journals'* annual list of Best Places to Work. The *Austin Business Journal* recognized Watkins Insurance Group for its outstanding work environment, ranking Watkins #5 on its list and moving the growing insurance company up six spots from its position in 2009.

"We are so proud to be recognized as one of the best places to work in Austin for the fourth year in a row. This ranking means so much to us because it reaffirms that we're fostering an atmosphere where our employees know that they are valued." said Patrick Watkins, president, Watkins Insurance Group. "During our company's 60 years we've seen first-hand that success in business depends on providing the very best in client care. Simply put, I believe that an organization that provides the best for its team will have a team that provides the best for its organization and clients."

Each year, *Austin Business Journal's* Best Places to Work selects the top 50 companies to work for in Central Texas out of over 140 nominees. Last year, they ranked 11 out of 20 medium sized businesses that employ 51-200 individuals. In 2007 and 2008, Watkins Insurance Group ranked 17 out of 20 small businesses that employ 10-50 people. The ranking is based entirely on responses to an online employee satisfaction survey, which polls at least 85 percent of the employees in each company.

About Watkins Insurance Group

Founded in Austin in 1949, Watkins Insurance Group is now the largest and fastest-growing locally owned independent insurance agency in Central Texas. Headquartered in Austin, Watkins Insurance Group has seven locations throughout Texas, including offices in Holly Lake, Longview, Marble Falls, Mineola, Tyler and Waco.

For more information about the Watkins Insurance Group, please visit www.watkinsinsurancegroup.com

#####