

Watkins Insurance Raises Money Like MADD For Local Charity *Watkins Ranked as Top Corporate Sponsor for “Walk Like MADD”*

AUSTIN, TX-May 15th -- Watkins Insurance Group, the largest full-service, locally owned independent insurance agency in Austin, is proud to announce it was the top corporate sponsor for the Mothers Against Drunk Driving’s (MADD) “Walk Like MADD” fundraising event.

Of the five other organizations involved in the event, Watkins was able to outpace each of them to help MADD in their fight to stop drunk driving. Through personal donations, raffles, and other organized activities Watkins Insurance Group was able to raise nearly \$1,000, nearly twice the amount of the next leading corporate sponsor.

“We at Watkins are constantly faced with the effects of drunk driving,” said Patrick Watkins, President of Watkins Insurance Group. “From a business standpoint and, more importantly, on a personal level we are all very aware that the senseless loss of life and limb resulting from the careless decision to drink and drive is far too common. All of us recognize something needs to be done, and I think this inspired our team to support MADD as enthusiastically as we did.”

Walk Like MADD is a nationwide 5k walk that is designed to raise money, and awareness, for MADD’s fight against drunk driving. This year’s Walk Like MADD event was held at Old Settlers Park in Austin and helped to raise nearly \$40,000 to help keep drunk drivers off the road.

“We worked very hard to raise a great deal of money for this very worthy cause. We held a number of events at work, from social events to raffles, while also raising a significant amount of money individually as well,” said Emily Walsh, customer development coordinator, Watkins Insurance Group.

About Watkins Insurance Group

Founded in Austin in 1949, Watkins Insurance Group is now the largest and fastest-growing locally owned independent insurance agency in central Texas. Headquartered in Austin, Watkins Insurance Group has nine locations throughout Texas, including offices in Cedar Park, Hawkins, Holly Lake Ranch, Longview, Marble Falls, Mineola, Tyler and Waco. For more information about the Watkins Insurance Group, please visit www.watkinsinsurancegroup.com

About Mothers Against Drunk Driving (MADD)

Mothers Against Drunk Driving (MADD) is a 501(c)(3) non-profit grass roots organization with around 600 chapters nationwide. MADD is not a crusade against alcohol consumption - MADD's mission is to stop drunk driving, support the victims of this violent crime, and prevent underage drinking.